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Statewide Campaign Kicks Off College-Application Drive Arizona College Application Campaign Launches at 50 High Schools Across State

PHOENIX . [The Arizona College Application Campaign](#), a statewide effort with the goal of ensuring every high school senior completes at least one college application, launches in November at 50 high schools across the state.

The campaign, organized by the [Arizona Commission for Postsecondary Education](#), aims to build a college-going community, one high school and one student at a time. The Commission relies heavily on its partnerships with schools, colleges and community colleges to achieve this goal.

The positive momentum is already building. Last year, eight high schools participated in the pilot program, with nearly 1,000 seniors submitting college applications . 444 of them being first-time applicants.

This year, 50 high schools representing more than 14,000 seniors are participating in the Arizona College Application Campaign.

We are thrilled that we have grown so fast in just two years, but there is a lot of work to be done to ensure that our high school seniors receive the encouragement and resources they need to consider higher education an option for the future. April L. Osborn, Executive Director of the Arizona Commission for Postsecondary Education . We have great partners in the counselors and principals, and together we seek to make the college application and admissions process less daunting for our students.

A special focus of the campaign is placed on students who would be the

